

## FOR IMMEDIATE RELEASE

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### Members ATM Alliance Partners with Lanier Federal Credit Union

**DULUTH, GA** – Members ATM Alliance (MAA), is thrilled to announce a new contractual partnership with Lanier Federal Credit Union (Lanier FCU). This partnership will provide a solid and powerful ATM network for the Georgia-based financial institution. MAA brings ATM processing and management services to credit unions across the Southeast and the United States.

“We are excited to begin servicing Lanier FCU and its members. Lanier FCU has been exceeding the financial needs of consumers in the Lake Lanier and Hall County, Georgia areas for more than 52 years,” stated Kyle Fowler, Vice President of MAA. “MAA relieves credit unions of the costly burden associated with ATM management. With our service, this credit union will now be able to spend more time and resources focusing on what matters: their members.”

In November 2021, Lanier FCU was approved by the National Credit Union Administration (NCUA) to once again expand its membership. In addition to Hall County, Lanier FCU is now serves those who live, work, or attend school in Jackson County, Georgia.

“We provide our members with an extensive range of products and services, superior rates, and we maintain a financially secure institution, all while offering exceptional personal service,” said Todd Jones, CEO of Lanier FCU. “Our collaboration with MAA will continue this mission to provide the best service possible for our members.”

Research shows, on average, an ATM costs a financial institution \$2,200 per ATM per month to operate. In addition, each ATM requires 300+ hours per year in machine management and compliance. MAA simplifies the process by maintaining the ATM processing, providing members access to 36,000 ATMs, and eliminating risk. Credit

unions can realize savings of 30%-70% vs. their current ATM operating costs just by using MAA.

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## **ABOUT MEMBERS ATM ALLIANCE**

Members ATM Alliance is a Credit Union Service Organization (CUSO) owned by Affiliates Consolidated Services (ACS), the wholly owned holding company of the League of Southeastern Credit Unions (LSCU), and a group of Georgia credit unions, and operates in partnership with Fiserv. For more information, visit [membersatm.com](http://membersatm.com).

ACS promotes collaboration and provides efficiencies through shared services for a family of companies. It instills a common culture and values across LSCU and ACS operating companies. ACS leadership works to leverage the resources of its operating companies to promote business growth, profitability and sustainability by bringing best in class solutions to market for its clients.