



*League of Southeastern  
Credit Unions & Affiliates*

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**FOR IMMEDIATE RELEASE**

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**League of Southeastern Credit Union & Affiliates honors FLAG Credit Union  
as Credit Union of the Year**

**Tallahassee, Fla.** – The League of Southeastern Credit Unions & Affiliates (LSCU) recently recognized FLAG Credit Union in Tallahassee, Fla., with its 2019 Credit Union of the Year award for credit unions with up to \$100 million in assets.

Institutions honored as Credit Union of the Year demonstrate the all-around best the industry has to offer. These credit unions have accomplished outstanding achievements in the areas of daily operations, financial prowess and community outreach.

FLAG CU was chartered in 1960 and has a long-standing history of supporting the Florida Department of Agriculture and Consumer Services. Today, FLAG CU has \$40 million in assets and serves more than 6,000 members. The credit union thrives by following the motto: “We build relationships, not branches.”

During 2019, FLAG Credit Union served its membership by:

- Moving more into marijuana-related businesses as the Florida Department of Agriculture became more involved in the legalization of medical marijuana products
- Remaining highly politically active by participating in LSCU’s Hike the Hill and attending Credit Union National Association-sponsored events
- Adopting a classroom at a local Tallahassee elementary school. The FLAG CU staff did so well, one of their team members was awarded volunteer of the year at the local school.
- Initiating annual leave time for employees who wish to volunteer within the community
- Honing marketing efforts and financial wellness efforts for members

“We are always proud of the great work all our credit unions do on behalf of their members and communities,” said Jared Ross, president of LSCU. “These awards give us a way to show our appreciation to those who truly went above and beyond in their duty to help people afford life. On behalf of the League, I am humbled to be able to thank them for their outstanding service.”

FLAG Credit Union was one of nine credit unions honored with 2019 Credit Union of the Year awards. Three winners were selected from each state in the LSCU footprint – Alabama, Florida and Georgia. One winner from each state was selected from three different asset-size categories. The League announced each of these winners via its social media Oct. 13.

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*About the League of Southeastern Credit Unions & Affiliates. The League of Southeastern Credit*

*Unions & Affiliates represents 333 credit unions in Alabama, Florida and Georgia, with a combined total of more than \$120 billion in assets and more than 10.3 million members. LSCU provides advocacy and regulatory information; education and training; cooperative initiatives (including financial education outreach); media relations and information; and business solutions. For more information, visit [www.lscu.coop](http://www.lscu.coop). Follow the League on [Twitter](#) or [Facebook](#).*