

FOR IMMEDIATE RELEASE

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LEVERAGE Partners with CU NextGen

TALLAHASSEE, FL – *LEVERAGE* is excited to announce a new partnership with CU NextGen, a Credit Union Service Organization (CUSO) that builds software bridges through customized solutions for your credit union.

CU NextGen offers a variety of options to help credit unions maximize their member experience. Their most popular solution, Member Relationship Management (MRM), brings non-integrated platforms together to truly present a 360-degree view of the member. This is done by pulling relevant information from multiple system silos and presenting it comprehensively within MRM. Another great feature offered is AppForms, a no-code platform for building business applications with ease.

“Through this new partnership with CU NextGen, credit unions will be able to simplify their daily processes,” stated Steve Willis, President of *LEVERAGE*. “With improved automation comes more time for human interactions, increasing member satisfaction and accuracy, and reducing costs. By utilizing CU NextGen software, credit unions will be able to provide a member experience that exceeds competitors.”

CU NextGen also offers a myriad of other services including fraud management, biometric authentication, and RPA Genie. RPA Genie is an intuitive drag and drop automation workflow designer that helps credit unions become more efficient with daily processes. The platform helps credit unions by providing a system that supports a traditional option of integration using API’s.

“We are all looking for ways to increase efficiencies without negatively impacting the member experience. CU NextGen has the solutions to do just this,” Willis concluded.

To learn more about how *LEVERAGE* and CU NextGen can assist your credit union, please email consult@myleverage.com.

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ABOUT LEVERAGE

LEVERAGE, the Service Corporation for the League of Southeastern Credit Unions &

Affiliates, is the business services provider that leverages credit union system resources, relationships, and industry knowledge for optimal performance and sustained growth of its clients and business partners. We work to offer credit unions best-in-class products and services that result in reducing costs, maximizing results, and making the most difference. For more information, visit myleverage.com or follow *LEVERAGE* on [Facebook](#) and [LinkedIn](#).

ABOUT CU NEXTGEN

CU NextGen is the CUSO dedicated to bringing next-generation technology to credit unions, helping them improve the service delivered to their members, the daily experiences of their staff members, and the efficiency of their operations. CU NextGen is a partnership between [Members Development Company](#), a consortium of nearly 70 large and future-focused credit unions, and [ClaySys Technologies](#), a technology company with leading products in the no-code application development, robotic process automation (RPA), and artificial intelligence spaces. Using these technologies, CU NextGen has built several cutting-edge solutions, including the premier Member Relationship Management platform which includes CRM, RPA, Apps & Workflows, Knowledgebase, Chatbot, and Ticketing. Additional solutions include video banking and conversational AI, among others. CU NextGen builds on the work these two innovators have implemented within MDC's collaborative network of progressive credit unions and represents our shared strategic initiative to deliver next-gen technology beyond the MDC network to credit unions across North America.