



*League of Southeastern
Credit Unions & Affiliates*

Media Contact:

Ann Howard
Director of Communications
850-558-1172
ann.howard@lscu.coop

FOR IMMEDIATE RELEASE

May 28, 2020

**CONGRATULATIONS TO THE FINANCIAL FITNESS WINNERS!
COVID-19 may have changed the tournament, but it did not stop these students!**

ALABAMA, Ala. – While high schools across Alabama, Florida and Georgia are shut down, more than 50 students from across those states are still learning and proving their financial acumen!

High schools across the country were shut down because of the coronavirus pandemic, and it also canceled or altered activities that make the student experience memorable, including the Southeastern Credit Union Foundation’s (SECUF) annual Financial Fitness Tournament.

“The Financial Fitness Tournament is normally a team effort for high school students across Alabama, Florida and Georgia. But with the impact of the coronavirus, we had to pivot,” explains Juli A. Lewis, Director, SECUF. “We switched the tournament to a virtual individual challenge to make sure we could adhere to social distancing protocols and still allow for the students to compete. While this isn’t how we planned it, it’s been very successful. We are so impressed and proud of all of the students!”

The students in Alabama, Florida and Georgia, either in traditional high schools or homeschooled, were all sponsored by credit unions affiliated with the League of Southeastern Credit Unions. All supplies and training materials were supplied by SECUF to the students. The online competition included three games of “Financial Football” through VISA.

“We are so proud of all of these young academics who competed in the Financial Fitness Tournament. This has been such a strange and difficult time for us as the working force, we often forget what children are going through. For our students to change gears and remain focused with so much turmoil for the world, they are an even bigger inspiration,” says SECUF Board Chairwoman Tina Williams, who is also the CEO of Mobile Educators Credit Union.

The tournament produced a total of six winners, three first place with a cash prize of \$1,000 each. There were three second place winners, taking home \$500 each. And finally, three third place winners with at \$300 each.

###

About the Southeastern Credit Union Foundation. *The Southeastern Credit Union Foundation (SECUF) is dedicated to serving Alabama, Florida and Georgia credit unions through its efforts of charity, community and cooperation. A non-profit organization, the SECUF was formed through the convergence of the three former, single-state foundations of the Alabama, Florida and Georgia leagues.*

About the League of Southeastern Credit Unions & Affiliates. *The League of Southeastern Credit Unions & Affiliates represents 333 credit unions in Alabama, Florida and Georgia, with a combined total of more than \$120 billion in assets and more than 10.3 million members. LSCU provides advocacy and regulatory information; education and training; cooperative initiatives (including financial education outreach); media relations and information; and business solutions. For more information, visit www.lscu.coop. Follow the League on [Twitter](#) or [Facebook](#).*